January 27-28th, 2023
Delta Hotel, Fredericton

Resilience: It's in **Our Nature**

Annual General Meeting and Exhibit

Maple Syrup Association Acéricole New/Nouveau-Brunswick CANADA

Major Sponsor

CDL ÉQUIPEMENTS D'ÉRABLIÈRE SUGARING EQUIPMENT

invites you to stay
ed, — and inspired!

General Admission

Go to Eventbrite to buy general admission, events and meal tickets.
General admission tickets are required to participate in the exhibit, the free activities, and the full conference program.
Purchase your tickets to attend the smoke meat/cocktail buffet on January 27 and to attend the guest speaker lunch on January 28.
Click here to go to Eventbrite. You can pay by credit card.

Hotel Reservations

Reserve your hotel room at the Delta Hotel in Fredericton.
Click here to reserve your room.

You can also call directly at the hotel at (506) 457-7000,

Election

There are 3 vacant director positions that we need to fill on the Board of Directors
2 in the Nord-West and 1 in the North East.
Click here to fill and submit the form.

Proxy Letter

In the event that a voting member can't assist to the AGM meeting,
he or she can fill out a proxy letter and have someone else vote in their place.
The letter must be signed and sent to Louise Poitras (aanb.nbmsa@gmail.com)
by January 13th, 2023
Click here to access the form.

Major Sponsor

2023
Ans - Years

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EXHIBIT AND MAPLE FORUM

Friday, January 27th, 2023

10:00 a.m. Opening of the Exhibit
5:00 p.m. Cocktail and Buffet - Sponsored by CDL Sugaring Equipment
6:30 p.m. Stéphane Guay, Guest Speaker - Sponsored by Lapierre Equipment
7:30 p.m. Evening at HaliMac Axe Throwing - Sponsored by Dominion Grimm
10:00 p.m. Return to the hotel

Saturday, January 28th, 2023

8:30-2 p.m. Exhibit

Maple Forum
9:00 a.m.: NB Agriculture, Aquaculture and Fisheries: Crop Insurance
9:30 a.m.: Consultant Graham Savage – Partnerships in 2023
10:00 a.m.: CDL Maple Sugary Equipement – Trends in maple sugaries
10:30 a.m.: CCNB – Yvan Leblond - Training Program
11:00 a.m.: IMSI – Jean Lamontagne, Executive Director – Overview of our organization
11:30 a.m.: Arimé Canada - Gladys Aubé, Consultant - Recruitment request

12:00 p.m. Guest Speaker: Gaëtan Pelletier, Executive Director
Northern Hardwoods Research Institute
Key silvicultural concepts for our sugar maple
Sponsored by Farm Credit Canada (FCC)

MAJOR SPONSOR
CDL

2023 Ans - Years

January 28th, 2023
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AGM - AGENDA 1:30 p.m.

1. **Opening of Session**
2. **Adoption - Agenda**
3. **Adoption - Minutes of the 2022 AGM**
4. **Business Arising from Minutes of the 2022 AGM**
5 **Adoption - Activities of the 2022 Board of Directors**
6. **Financial Report**
7. **Reports**
   a) **Presentation by Vice-President - Éric Caron**
   b) **President's Report - Jean-François Laplante**
   c) **Executive Director's Report - Louise Poitras**
8. **Call for Nominations and Recommendations**
   a) **Modification to By-Laws**
   b) **Elections**
   c) **AGM 2024 (location)**
9. **New Business**
10. **Presentations to Outgoing Directors**
11. **Question Period**
12. **Adjournment**

Note : AGM's discussions will be recorded in view to prepare the minutes

MAJOR SPONSOR
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Jean-François Laplante, President of the NBMSA

MESSAGE FROM OUR PRESIDENT

Dear member,

As an association, we can look back with great satisfaction on the accomplishments of the past year. As president, I had the opportunity to meet with many maple syrup producers and to hear about your challenges and expectations.

On the production side, we are proud to have broken another record in New Brunswick with a maple syrup harvest totalling 811,000 gallons, an increase of 3.2% over last year. This production secures our position as the 3rd largest maple syrup producer in the world after Quebec and Vermont. Congratulations for your hard work.

We started the year with a protest in Saint-Quentin to reiterate our request to the NB government for the additional 12,600 hectares on Crown land. Several newspapers and social media covered the event. We are continuing with a social media awareness campaign to make the people of NB aware that the maple syrup industry is ready to receive more hectares in order to meet its growth plans and remain competitive domestically and for export. Following a meeting with the Assistant Deputy Minister of the Department of Natural Resources last October, we are told that an announcement is expected in the first quarter of 2023. We hope that our request will be granted.

Your Board of Directors and the Executive Director Louise Poitras have met on a number of occasions and have done an outstanding job in 2022. While the demand for acres remains the priority issue for the association, we continue to innovate with the introduction of the new inventory-based APP (advance payment program). Several members have already taken advantage of this program. With the rising interest rates from financial institutions, I invite you to take advantage of the APP which offers advances of up to $250,000 interest free with a maximum administration fee of $2,000. For more information, please contact Roger Cyr, the new Administrative Manager at (506) 261-5332, roger.erablenbmaple@gmail.com. Roger replaces Line Bonenfant who will retire at the end of January 2023.

Many of our members have participated and greatly appreciated the training sessions given by Joël Boutin and the Centre Acer. You can listen to and share Mr. Boutin's training capsules and sound advice with your employees by going to the members' section of our website at www.maplesyrupNB.com.

2023 is a symbolic year in the life of the association as we celebrate our 20th anniversary. We will have the pleasure of fraternizing and exchanging in person and renewing our business relationships with equipment manufacturers, financial institutions and suppliers at our Annual General Meeting to be held at the Delta Hotel in Fredericton on January 27 and 28. I invite you to attend in great numbers.

In closing, and on behalf of the Board of Directors and the office staff, I wish you and yours a happy, healthy and prosperous holiday season.

Jean-François Laplante, President of the NBMSA